



FEATURES & FUNCTIONS GUIDE

OPTIMA

GETTING TO KNOW YOUR

OPTIMA

Congratulations On Your New Kia!

Your new Kia vehicle has been designed, engineered and manufactured to provide you with years of comfortable, safe and dependable driving. Kia is committed to quality, innovation, safety and – above all – your satisfaction.

Using This Guide

The information contained in this guide will help you become familiar with the operation and features of your new Kia vehicle. The flipbook format facilitates information access, while the detailed illustrations ensure the instructions are easy to follow.

This *Features & Functions Guide* provides an overview of vehicle operation and equipment and is not meant as a substitute for your Owner's Manual. Please refer to your Owner's Manual for specific information about the operation and maintenance of your Kia vehicle, including cautions and other safety information that you need to know.

While the information contained in this guide is accurate at the time of printing, Kia may change vehicle specifications without notice in advance or after the fact, and assumes no liability in connection with such changes.

QUICK GUIDE:

- How Does the Tire Pressure Monitoring System (TPMS) Work? _____ **Page 03**
- How Do I Use My Windshield Wiper & Washer? _____ **Page 06**
- How Do I Set My Climate Control? _____ **Page 13**
- How Do I Prevent My Windshield from Fogging Up? _____ **Page 14**
- How Do I Adjust My Seats? _____ **Page 17**
- How Do I Operate My Dome / Map Lights? _____ **Page 21**

CONTENTS:

Instrument Cluster _____ **2**

- Warning Lights _____ **02**
- Tire Pressure Monitoring System (TPMS) _____ **03**

Steering Wheel/Stalk/Panel Controls _____ **4**

- Tripmeter/Trip Computer* _____ **04**
- Electronic Stability Control (ESC)* _____ **05**
- Headlights Control & Turn Signals _____ **05**
- Windshield Wiper & Washer Controls _____ **06**
- Instrument Panel Dimmer _____ **07**
- Power Adjustable Pedals* _____ **07**
- Steering Wheel Audio Controls* _____ **08**
- Cruise Control* _____ **09**

Center Panel Controls _____ **10**

- Digital Clock _____ **10**
- Audio Systems _____ **11**
- Auxiliary Audio Input Jack _____ **11**
- Climate Controls _____ **13**
- Automatic Gear Shift* _____ **16**
- Manual Gear Shift* _____ **16**

Seating _____ **17**

- 8-Way Power Adjustable Driver's Seat* _____ **17**
- Manual Driver's Seat & Passenger's Seat _____ **18**
- Front Active Headrests _____ **18**

Driver's Controls _____ **19**

- Double-Turn Unlocks All _____ **19**
- Key Fob/Remote Keyless Entry* _____ **19**
- Fuel Cap/Check Engine Light _____ **19**

Interior

- Power Windows _____ **20**
- Central Door Lock Button _____ **20**
- Power Heated Outside Mirrors _____ **20**

Roof Panel Controls _____ **21**

- Map Light _____ **21**
- Dome Light _____ **21**

Safety _____ **22**

- Passenger Air Bag Off _____ **22**
- Child Safety Locks _____ **22**
- Safety Belts _____ **23**
- Safety Belt Retractor Inertial Locks _____ **23**

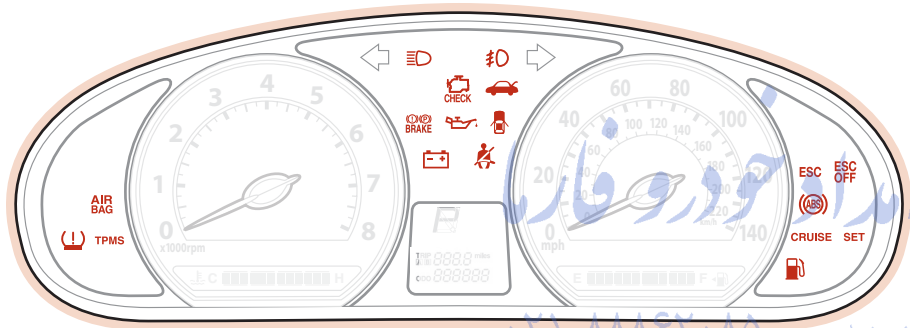
Maintenance _____ **24**

- Normal Maintenance Schedule _____ **24**

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.

Warning Lights: The warning lights and indicators alert you to situations that may need attention. Refer to your Owner's Manual for more information on the function of all the warning lights.

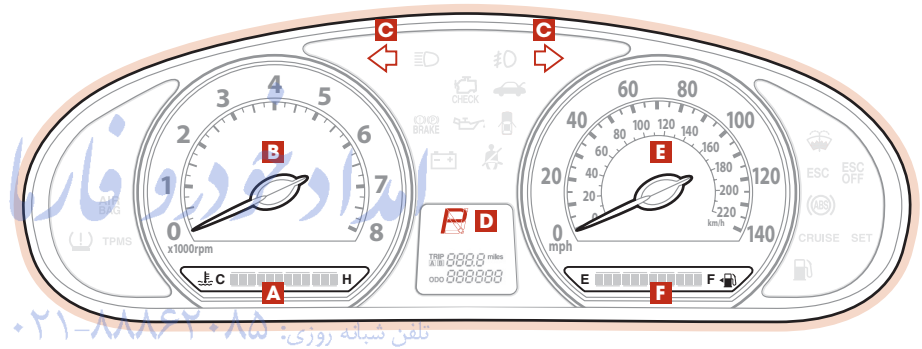


تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

PharmaS

-  – Air Bag Warning
-  – Low Tire Pressure Warning
-  – Tire Pressure Monitoring System Warning
-  – High Beam Indicator
-  – Front Fog Lights
-  – “Check Engine” Light
-  – Trunk Lid Warning
-  – Parking Brake/Fluid Warning
-  – Oil Pressure Warning
-  – Door Ajar
-  – Charging System Warning
-  – Safety Belt Warning
-  – ESC (Electronic Stability Control)*
-  – ESC OFF*
-  – ABS Warning
-  – Cruise
-  – Set
-  – Low Fuel

- A** Engine Temperature Gauge
- B** Tachometer
- C** Turn Signal Indicators
- D** Shift Pattern Indicator
- E** Speedometer
- F** Fuel Gauge.

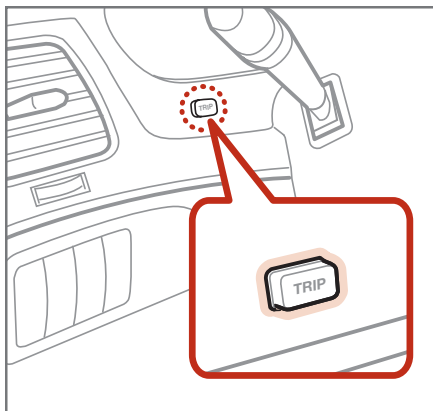


Tire Pressure Monitoring System (TPMS)

TPMS detects loss of tire pressure beyond specific limits. The system will turn on a warning light (⚠) to alert the driver of tire(s) with a low pressure condition, check/correct to extinguish warning light. If the letters **TPMS** appear and remain illuminated, this indicates the Tire Pressure Monitoring System is not functioning properly. Consult your dealer for service. For proper maintenance, safety, and maximum fuel economy, you must always maintain recommended tire inflation pressures and stay within the load limits and weight distribution recommended for your vehicle.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Tripmeter/Trip Computer*

Located to the left of the steering column, press the TRIP button for less than 1 second to access the following operations:

NOTE: Pressing the TRIP button for more than a second when the operation is displayed clears the function.

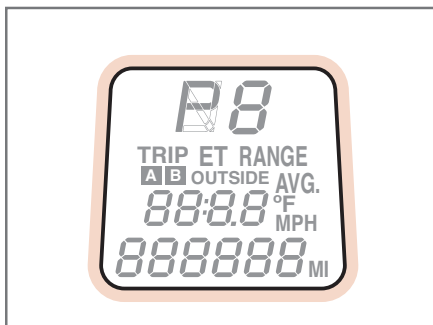
(TRIP) Tripmeter: Select tripmeter A or B to display total distance traveled since last tripmeter reset.

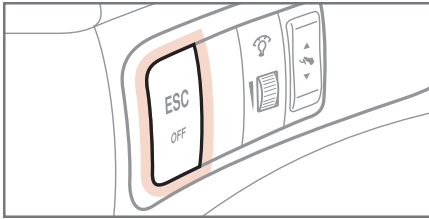
(ET) Driving Time: Displays total driving time from engine start to ignition "OFF."

(AVG mph) Average Speed: Displays average vehicle speed.

(RANGE) Distance to Empty: Displays driving distance remaining with current amount of fuel.

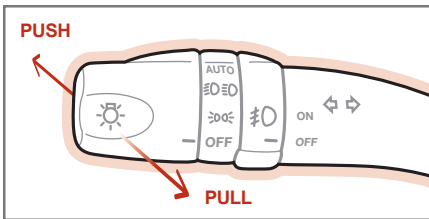
(OUTSIDE) Outside Ambient Temperature: Displays outside temperature.





Electronic Stability Control (ESC)*

The Electronic Stability Control (ESC) monitors information from various vehicle sensors, then compares the driver's commands with the behavior of the vehicle. If an unstable condition occurs, ESC intervenes within fractions of a second via the engine computer and brake system. To turn the ESC off, press ESC button. To turn ESC on, press again. System defaults to "ON" position at start.



Headlights Control & Turn Signals

High Beams: Push light control away from you. Pull back for low beams.

Light Control: Turn control stalk knob to the desired position:

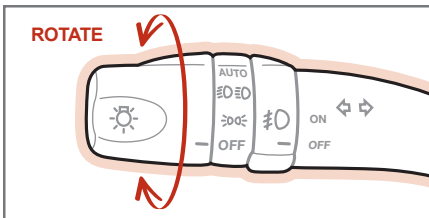
OFF – Exterior lights off

 – Parking lights on

 – Headlights on

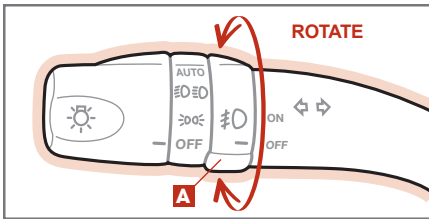
AUTO* – Auto lights on

HINT: Auto light function may cause headlights to activate in low light conditions.



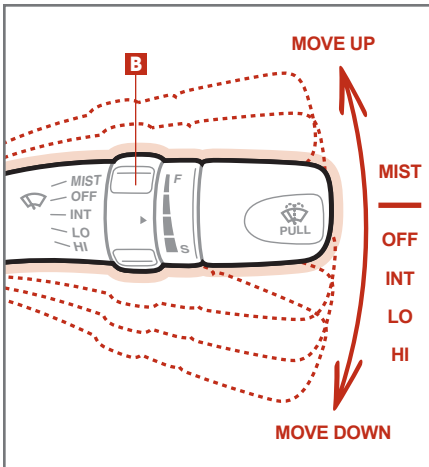
*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Front Fog Lights*: With the headlights on, rotate the control ring **A** to the “ON” position for improved visibility in inclement weather. To turn the fog lights off, turn the Control Ring **A** to “OFF” position.

Turn Signals: Move stalk control up to signal a right turn, or down to signal a left turn.



Windshield Wiper & Washer Controls

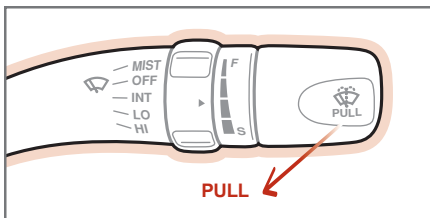
MIST: Push the lever up one time and release for a single wipe, or hold for continuous operation.

OFF: Wiper is not in operation.

INT: Wiper operates intermittently. To vary the speed, rotate the speed control ring **B**. (**S**: slow operation, **F**: fast operation).

LO: Normal wiper speed.

HI: Fast wiper speed.



Windshield Washer:

Pull control stalk toward you, hold for continuous spray and wipe.

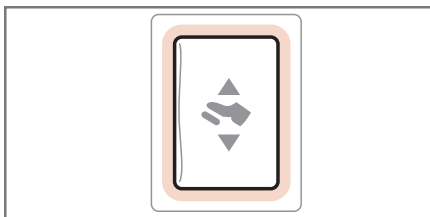


Instrument Panel Dimmer

You can adjust the intensity of the interior lights (map and dome lights) ON/OFF by rotating control knob to maximum upward or downward position.

تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

FarmaSOS.com

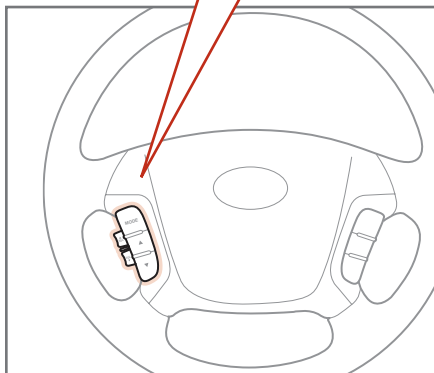
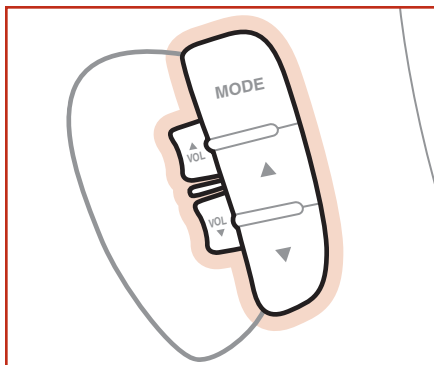


Power Adjustable Pedals*

With the ignition in the “ON” position, push ▲ switch portion to move pedals forward or ▼ switch portion to move pedals rearward.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Steering Wheel Audio Controls*

MODE: Press the MODE button to select Radio, Tape, or CD.

VOLUME (VOL ▲ / ▼): Press up to increase and down to decrease volume.

SEEK/PRESET (▲ / ▼):

If pressed for more than 1 second, it will work as follows in each mode:

Radio Mode: AUTO SEEK select button.

Tape Mode: FF/REW button.

CDP (CD Player) Mode: FF/REW button.

CDC (CD Changer) Mode: DISC UP/DOWN button.

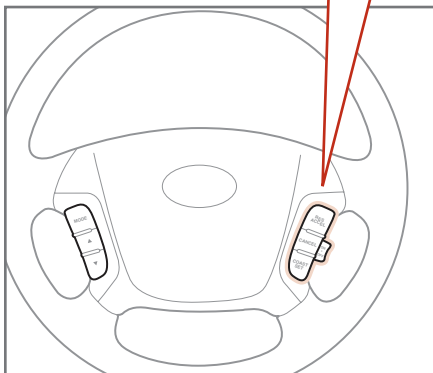
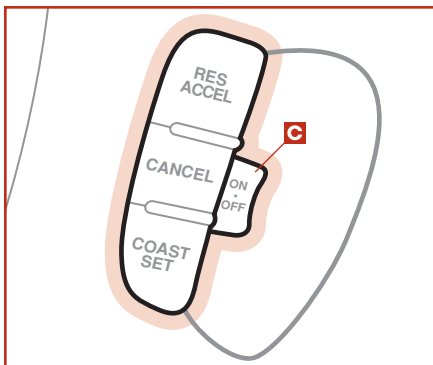
If pressed for a second or less, it will work as follows in each mode:

Radio Mode: PRESET STATION select button.

Tape Mode: AUTO MUSIC SEARCH (AMS) button.

CDP (CD Player) Mode: TRACK UP/DOWN button.

CDC (CD Changer) Mode: TRACK UP/DOWN button.



Cruise Control*

To Set Cruise Control, Do the Following:

1. Push the ON/OFF button **C** to turn the system on.
2. Accelerate to the desired speed (must be more than 24 mph).
3. Push the COAST/SET switch, and release the accelerator.

To Cancel Cruise Control, Do One of the Following:

1. Press the brake pedal.
2. Push the CANCEL switch.
3. Depress the COAST/SET and RES/ACCEL buttons at the same time.

To Increase Cruising Speed, Do One of the Following:

1. Depress the RES/ACCEL button and release. This will increase your current cruising speed by 1 mph (1.6 km/h).
2. Hold the RES/ACCEL button down, your speed will increase gradually. Let go of the button when you reach your desired speed.

To Decrease Cruising Speed, Do One of the Following:

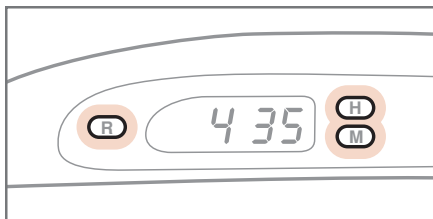
1. Depress the COAST/SET button and release. This will decrease your current cruising speed by 1 mph (1.6 km/h).
2. Hold the COAST/SET button down, your speed will decrease gradually. Let go of the button when you reach your desired speed.

To Resume Speed:

1. After brake application, press RES/ACCEL to reset previous speed.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Digital Clock

With the ignition in the “ACC” or “ON” position, the clock buttons operate as follows:

HOUR: Press “H” to advance the time displayed by one hour.

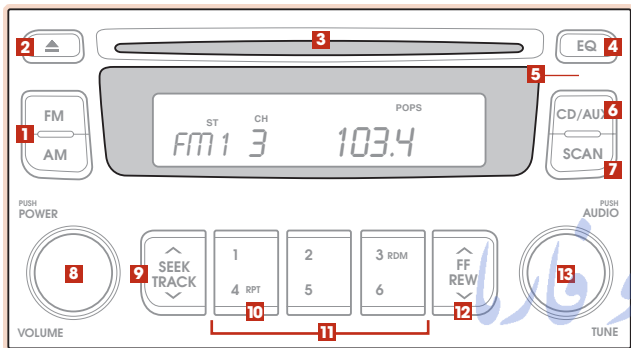
MINUTE: Press “M” to advance the time displayed by one minute, or hold to rapidly advance.

RESET: Press and hold “R” for 2 seconds to reset the 24-hour format to a 12-hour format.

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com

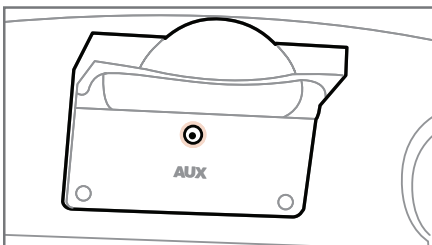
CENTER PANEL CONTROLS



WARNING: Forcing the CD into the slot may damage the player.

AM/FM/CD Audio System

- 1 RADIO AM / FM1 / FM2 Band Select buttons
- 2 CD Eject button
- 3 CD Insert slot
- 4 EQUALIZER button
- 5 CD IN indicator light
- 6 CD MODE / AUX button
- 7 RADIO STATION SCAN / CD TRACK SCAN button
- 8 POWER ON-OFF / VOLUME CONTROL knob
- 9 RADIO STATION SEEK \wedge and \vee / CD TRACK Select / MP3 CD File Select buttons
- 10 REPEAT CD Track button
- 11 RADIO STATION PRESET buttons
- 12 CD TRACK FAST FORWARD / REWIND buttons
- 13 RADIO FREQUENCY TUNER knob / AUDIO Controls Select button



Auxiliary Audio Input Jack

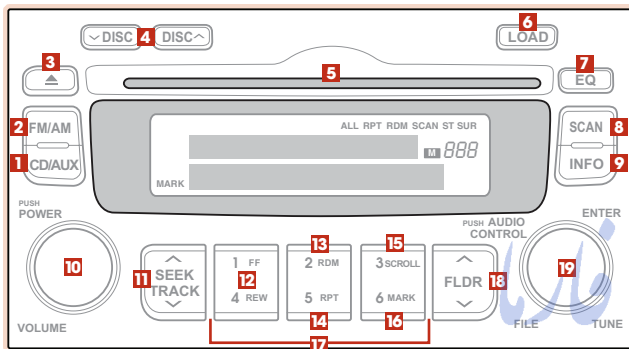
Lift the cover to access the jack, which provides connectivity for portable audio devices using 3.5mm plugs.

NOTE: This Auxiliary Audio Input Jack is located inside the center console arm rest.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.

CENTER PANEL CONTROLS

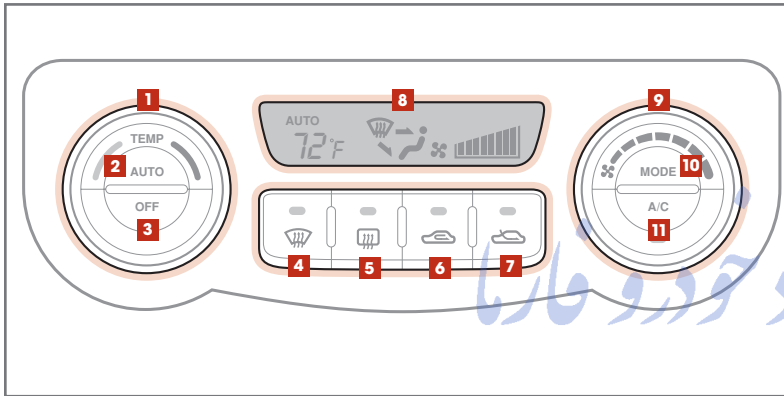


AM/FM/MP3/6-DISC CD CHANGER. AUDIO SYSTEM*

- 1 CD / MP3 / AUX Mode button
- 2 RADIO Mode AM / FM1 / FM2 Band Select button
- 3 CD / CD CHANGER Tape Eject button
- 4 PREVIOUS CD / NEXT CD Select buttons
- 5 CD / CD CHANGER Insert slot
- 6 CD / CD CHANGER LOAD button
- 7 EQUALIZER button

- 8 RADIO STATION SCAN / CD TRACK SCAN / MP3 CD FILE SCAN button
- 9 MP3 CD Full File Name Display button
- 10 POWER ON-OFF button / VOLUME CONTROL knob
- 11 RADIO STATION SEEK ^ and v / CD TRACK Select / MP3 CD FILE Select button
- 12 CD TRACK / MP3 CD FILE FAST FORWARD / REWIND button
- 13 RANDOM CD TRACK / MP3 FILE Playback Mode button
- 14 REPEAT CD TRACK / MP3 FILE Playback Mode button
- 15 TRACK / MP3 FILE Full Name Display button
- 16 MP3 CD FILE Select For Playback button
- 17 RADIO STATION Preset buttons
- 18 MP3 CD FILE FOLDER Directory Search ^ or v button
- 19 RADIO FREQUENCY TUNER knob / AUDIO Controls select button / MP3 FILE Search knob / MP3 FILE Play button

WARNING: Forcing the CD into the slot may damage the player.



Automatic Climate Control*

- 1 Temperature Control Knob
- 2 Automatic Operation
- 3 Climate Control Off
- 4 Windshield Defroster Button
- 5 Rear Window/Mirrors Defroster Button
- 6 Recirculated Air Intake Button
- 7 Fresh Air Intake Button
- 8 Climate Control Display
- 9 Fan Speed Control Knob
- 10 Mode Selection Button
- 11 Air Conditioning Button

Automatic Climate Control Auto Function: تلفن شبانه روزی: ۰۸۵۶۲۰۸۵

Press **2** to select automatic system operation. Full Automatic Temperature Control will control fan speed, air intake, air flow, and air conditioning by setting desired temperature **1**.


NOTE: During automatic operation, air conditioning system will turn on at any time, this is done to help reduce humidity.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.


Automatic system functions to operate defrost:

For maximum defrosting, do the following:

1. Select Defrost mode .
2. Set the temperature to hot.
3. Set the fan speed to maximum. When defrost is selected, the outside air and air conditioning functions are activated automatically, to further reduce window fogging. This is accomplished by helping to remove moisture from the incoming air.

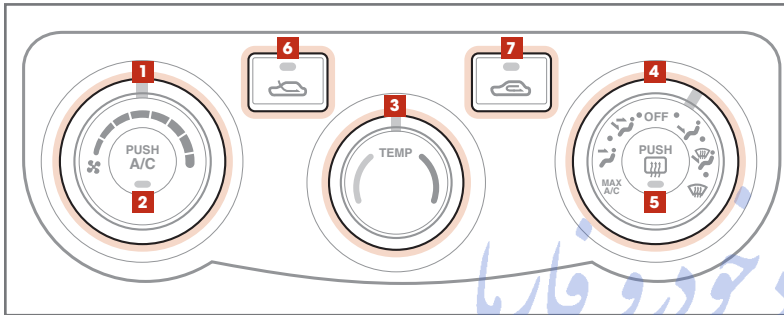
NOTE: In defrost mode some moisture may be visible on the windshield during cool A/C operation. This condition happens more at night and on cloudy days.

Automatic system functions to operate defogging:

1. Select Defrost mode .
2. Select the desired temperature.
3. Set the fan speed to maximum. When defrost is selected, the outside air and air conditioning functions are activated automatically, to further reduce window fogging. This is accomplished by helping to remove moisture from the incoming air.

NOTE: The purpose of defogging is to remove interior moisture from the vehicle windows.

FarmaSOS.com



Manual Climate Control

- 1 Fan Speed Control Knob
- 2 Air Conditioning Button
- 3 Temperature Control Knob
- 4 Mode Selection Control Knob
- 5 Rear Defroster Button
- 6 Fresh Air Intake Control Button
- 7 Recirculated Air Intake Button

Manual system functions to operate defrost:

1. When defrost mode is selected A/C is operational, fresh air vent is open, although A/C lamp is off.
2. Select any fan speed (higher fan speeds will defrost the windshield more quickly).

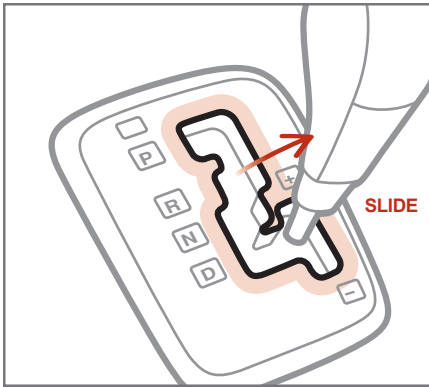
NOTE: In defrost mode some moisture may be visible on the windshield during cool A/C operation. To eliminate this effect adjust Temperature Control Knob **3** as desired. This condition happens more at night and on cloudy days.

3. Select the desired temperature.
4. Select the Defrost or Floor/Defrost position.

FarmaSOS.com

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Automatic Gear Shift*

P (Park): Press the brake pedal to move the gearshift from PARK.

R (Reverse): Reverse.

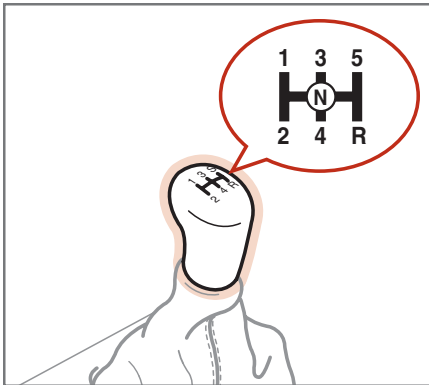
N (Neutral): Gears disengaged.

D (Drive): The transaxle will shift through the gears automatically.

NOTE: Press the brake pedal to move gear shift from N to P or R position.

Sport Mode: Move the shift lever from the D position to the right gate to select.

Sport Mode Shifting: Move the shift lever forward (+) to upshift or (-) to downshift.



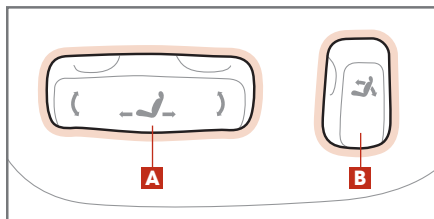
Manual Gear Shift*

The manual transaxle has 5 forward gears.

1. Press the clutch pedal down fully while shifting, release it slowly.
2. Return the gear shift lever to the neutral position before shifting into reverse.

تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

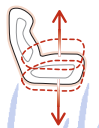
FarmasOS.com



8-Way Power Adjustable Driver's Seat*



Adjusting the Seat Forward and Backward: Push switch **A** forward or backward to move the seat accordingly.



Cushion Height Adjustment: Push switch **A** upward or downward to adjust the height of the entire seat cushion.



Rear Seat Cushion (tilt) Height Adjustment: Push the back portion of switch **A** downward to lower, or upward to raise.

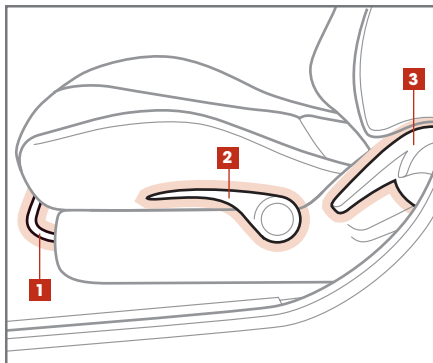


Front Seat Cushion (tilt) Height Adjustment: Push the front portion of switch **A** downward to lower, or upward to raise.



*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Manual Driver's Seat & Passenger's Seat

1 Adjusting the Seat Forward and Backward:

1. Pull up on the lever under the seat cushion and hold it.
2. Slide the seat until the desired position is attained.
3. Release the lever and make sure the seat is locked in place.

2 Cushion Height Adjustment (Driver's Seat Only):

To raise: Pull the lever up several times.

To lower: Press the lever down several times.

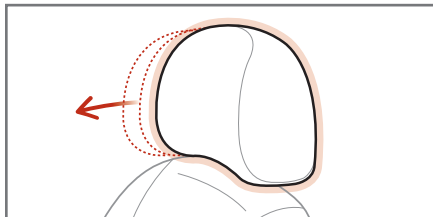
3 Seat Recline Adjustment:

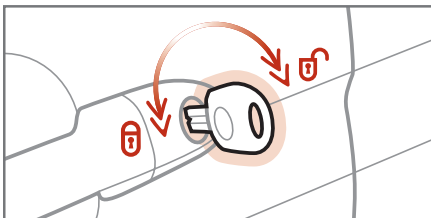
1. Lean forward slightly and pull up on the lever.
2. Lean back on the seat until the desired position is attained.
3. Release the lever and make sure the seat is locked in place.

NOTE: Never attempt to adjust the seat while the vehicle is in motion.

Front Active Headrests

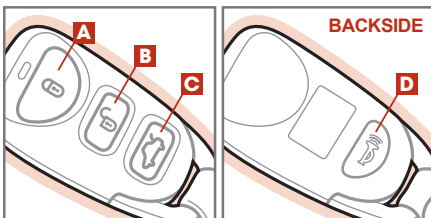
Move forward and upward in the event of a rear impact to help prevent the driver's and front passenger's heads from moving backward, thus helping to prevent neck injuries.





Double-Turn Unlocks All

Unlock the front doors by turning the key toward the rear of the vehicle, or unlock all doors by turning the key toward the rear of the vehicle **twice** within 4 seconds. Turn toward the front of the vehicle once to relock all doors.



Key Fob/Remote Keyless Entry*

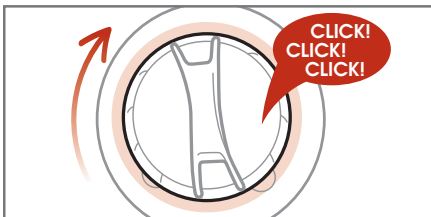
Lock: Press the lock button **A** to lock all doors.

Unlock: Press the unlock button **B** once to unlock the driver's door, twice within 3 seconds to unlock all doors.

NOTE: If doors are not opened, they will automatically relock after 30 seconds.

Trunk Lid Open: Press and hold the trunk lid open button **C** for longer than 1 second.

Panic: Press the panic button **D** for longer than 1 second.

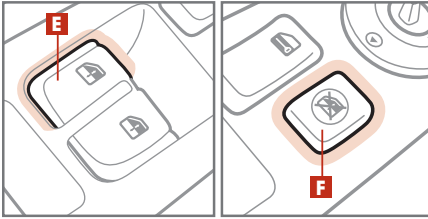


Fuel Cap/Check Engine Light

Tighten cap at least **3 clicks** or more, otherwise the 'Check Engine' light in the instrument cluster may illuminate, requiring you to securely tighten the cap.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.



Power Windows

Auto Down: Press the power window switch **E** to the second detent position and release to completely lower the window. Lift momentarily to stop the window.

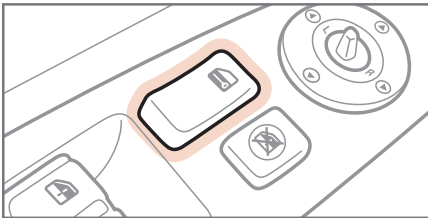
Lockout Switch **F:** Located on the driver's door panel, press to disable all passenger power windows.

امداد خودرو فارما

Central Door Lock Button

Located on driver and passenger door panels, press the front portion of this button to lock all doors, press the rear portion to unlock all doors.

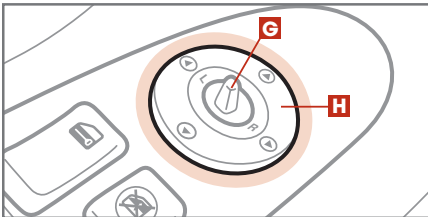
تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

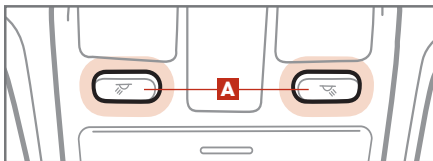


FarmaSOS.com

Power Heated Outside Mirrors

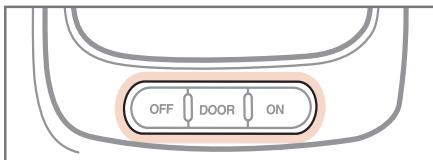
Move the mirror selection switch **G** to the L or R position for the left or right mirror and use the mirror adjusting control **H** to select the desired position.





Map Light

Push switch **A** to turn light on, push again to turn light off.



Dome Light

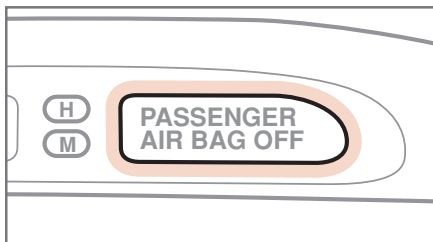
Press OFF button to keep dome light off, or press ON to keep dome light on. In the DOOR position, dome light will come on when a door is opened and go off when all doors are shut.

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.

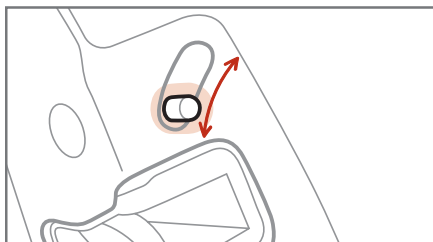


Passenger Air Bag Off

If there is no passenger or the adult passenger is small or out of position, the front PASSENGER AIR BAG OFF indicator may turn ON. When this indicator is ON, the front passenger's air bag will not operate.

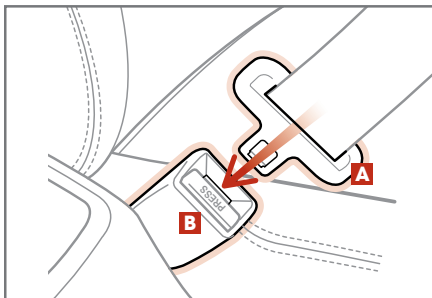
Please refer to your Owner's Manual and the separate brochure entitled "Your Safety is Important to Kia" for more detailed information regarding your vehicle's air bags.

Always properly restrain children in the rear seat of your vehicle. Seat covers must NOT be used because they can affect how the system operates.



Child Safety Locks

Located on the rear edge of the door, push the child safety lock to the "lock" position to disable the inner door handles from opening the rear doors. ***WARNING: To prevent a child from opening rear doors from the inside, rear door safety locks should be activated whenever children are in the vehicle.***



Safety Belts

All seats have lap/shoulder belts. We strongly recommend that the driver and all passengers be properly restrained at all times by using the safety belts provided with the vehicle. Proper use of the safety belts decreases the risk of severe injury or death in accidents or sudden stops. In most states, and in Canada, the law requires their use. To properly and securely fasten your safety belts, perform the following steps:

1. Grasp the seat belt tongue plate **A** and buckle **B**.
2. Slowly pull the lap/shoulder safety belt out (rear passenger's lap/shoulder safety belt), or out from the retractor (driver's and front passenger's lap/shoulder safety belt).
3. Insert the tongue plate into the open end of the buckle until an audible "click" is heard, indicating the belt is locked in the buckle.
4. Position the lap portion of the belt across your lap as **LOW ON THE HIPS** as possible to reduce the risk of sliding under it during an accident. Adjust the belt to a **SNUG FIT** by pulling up on the shoulder portion of the safety belt.

Safety Belt Retractor Inertial Locks

Inertial locks in the safety belt retractors allow all of the lap/shoulder safety belts to remain unlocked during normal vehicle operation. This allows the occupants some freedom of movement and increased comfort while using the safety belts. In the case of a strong stop, a sharp turn, or a collision, the safety belt retractors will automatically lock the safety belts. Since the inertial locks do not require a collision in order to lock up, you may become aware of the safety belts locking while braking or going around sharp corners.

*If equipped.

Always check the Owner's Manual for complete operating information and safety warnings.

Normal Maintenance Schedule

See your Owner's Manual for more details and complete maintenance information, including severe maintenance schedule, and a description of driving conditions that require usage of the severe maintenance schedule for your vehicle.

7,500 miles	A	B								
15,000 miles	A	B	C	D						
22,500 miles	A	B								
30,000 miles	A		C		E	F	G			
37,500 miles	A	B						H		
45,000 miles	A	B	C	D						
52,500 miles	A	B								
60,000 miles	A		C		E	F			I	J
67,500 miles	A	B			E					
75,000 miles	A	B	C	D				H		
82,500 miles	A	B								
90,000 miles	A		C		E	F	G		I	
97,500 miles	A	B								
105,000 miles	A	B	C	D						

A Inspect*: Drive belts, fuel tank, cap, lines and hoses, vacuum and crankcase ventilation hoses, disc brakes, power steering fluid, steering operation, linkage and hoses, tire tread wear

Change: Engine oil and oil filter

Lube: Locks and hinges

B Inspect*: Air cleaner element

C Inspect*: Manual transaxle fluid, auto transaxle fluid, battery condition, brake lines, hoses and connections, parking brake, exhaust pipe and muffler, brake / clutch fluid, drive shaft and boots

Replace: Air conditioner air filter

D Inspect*: Fuel tank air filter

E Replace: Air cleaner element

F Inspect*: Front suspension ball joints, chassis / body nuts and bolts

Replace: Fuel tank air filter: تلفن شبانه روزی

G Inspect*: Engine timing belt (2.7 liter)

H Replace: Fuel filter

I Replace: Engine coolant

J Inspect*: Water pump

Replace: Engine timing belt (2.7 liter)

*and, if necessary, adjust, clean, replace or correct.

Rotate tires every 7,500 miles or sooner if needed.

Check tire pressure monthly.

Replace spark plugs every 100,000 miles or 10 years.

Inspect refrigerant amount/air conditioner compressor operation annually.

Warranty may be voided if maintenance schedule is not followed. See your local Kia retailer for factory trained technicians and genuine Kia parts.

See your Owner's Manual for more details and complete maintenance information, including severe maintenance schedule.

Call 1-800-333-4KIA (4542) for Roadside Assistance.

امداد خودرو فارما

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com

امداد خودرو فارما

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com



KIA MOTORS
The Power to Surprise™

Part Number: UT080-PS-004
Kia Optima Features & Functions Guide
© 2007 Kia Motors America, Inc. All rights reserved.