



Good things come in perfectly sized packages. Presenting the 2013 Kia Sportage. It delivers key performance benefits of a crossover, including agile handling, a smooth ride and excellent fuel efficiency.¹ It also offers available advanced features that range from an air-cooled driver's seat* to UVO*² — an in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your cell phone.³ This means that while the Sportage is just plain fun to drive, it's also designed to take first-class care of its passengers. Like all Kia models, the Sportage comes with an industry-leading 10-year/100,000-mile warranty program.⁴



SOLID PERFORMANCE

The Sportage is equipped with a 2.4L 176-hp⁵ 4-cylinder engine that provides outstanding acceleration and fuel efficiency. SX models have a turbocharged 2.0L GDI I4 engine that delivers an impressive 260 hp.



ADVANCED TECHNOLOGY

An available voice-activated navigation system* lets you make more efficient use of driving time. An available back-up warning system*6 detects objects you might not see behind your vehicle.



PEACE OF MIND[†]

Sportage features a full range of advanced active and passive safety systems. These include six airbags,⁷ front active headrests, a Traction Control System (TCS) and Electronic Stability Control (ESC).



2012 Top Safety Pick

INSURANCE INSTITUTE FOR HIGHWAY SAFETY
FOR THE 2013 SPORTAGE

†No system, no matter how advanced, can prevent all accidents. Always drive safely at a reasonable speed.

Substance dramatically coexisting with style. The Kia Sportage provides spacious seating for five adults, and that's just the beginning of its accommodating design. It has an available power driver's seat with lumbar support* and, for your comfort as well as your front passenger's, available dual-zone temperature control with an advanced, ionized air-filtration system* that provides purified air. Equally impressive interior styling is highlighted by a sleek, sculpted instrument panel that has a contemporary design. *See Features page for availability. Not all optional features are available on all trims. EX WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWN.

Ahead of the technological curve. The Kia Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Available features include heated front seats, an air-cooled driver's seat,* SiriusXM Traffic*8 for advance notice about traffic jams, and a Smart Key that lets you unlock the door and start the engine with the key in your pocket.* The Sportage also lets you enjoy streaming audio using a *Bluetooth*®3 wireless technology-enabled device.

HEATED FRONT SEATS*

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



AIR-COOLED SEAT*

The available air-cooled driver's seat features perforations that allow air to circulate. For optimum comfort, choose from multiple air-flow settings.

BACK-UP WARNING SYSTEM*

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects an object you might not be able to see behind your vehicle.6

USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device9 with the audio system controls.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine with the push of a button, or lock and unlock doors from outside.

POWER-FOLDING MIRRORS*

Available power-folding outside mirrors let you conveniently tuck the mirrors in close to the vehicle's body for easy parking in a garage or in tight spaces.







SIRIUSXM SATELLITE RADIO

Get over 130 channels, including commercial-free music, plus the best sports, news, talk, comedy and entertainment.8



Enjoy your *Bluetooth*®3 wireless technology-enabled cell phone with hands-free simplicity.

TECHNOLOGY

BLUETOOTH® WIRELESS

aSOS.com

STEERING WHEEL CONTROLS

Conveniently operate the audio system and your Bluetooth®3 wireless technology-enabled devices with steering-wheel-mounted controls.

DUAL-ZONE AUTOMATIC

TEMPERATURE CONTROL*

The available dual-zone system lets driver and front passenger set their own temperature to create individual comfort zones.

NAVIGATION SYSTEM*

includes a vivid color touch screen and real-time highway conditions from SiriusXM Traffic.8

EASY TO READ

Available voice-command navigation The available Supervision meter cluster* enhances readability. Red lighting on all three gauges provides sophisticated styling.

3, 6, 8, 9, * See Features and Specifications pages for availability and endnotes. *Not all optional features are available on all trims. EX WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWN.

Kia UVO*2 Powered by Microsoft.®10 Technology keeps giving us new ways to be entertained, stay in touch and access information. Getting to enjoy this, however, used to be complicated, especially while driving. UVO, short for "your voice," is an available infotainment system that uses advanced voice-recognition technology to simplify the use of your cell phone³ and MP3 player. Instead of memorizing difficult voice commands and menus, UVO lets you use your compatible cell phone³ to make hands-free calls, receive and respond to text messages, listen to streaming audio, enjoy your personal music, and play your favorite song, artist or genre of music — all by giving a single, intuitive voice command. With its innovative technology, UVO makes infotainment remarkably easy to enjoy.

"Sirius channel 22"

Use your voice

"add to favorites"



COLOR TOUCH SCREEN

UVO's vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player or USB media drive, your phonebook from a compatible cell phone³ and vehicle information.



ADVANCED VOICE CONTROL

Microsoftio speech technology can learn multiple users' speaking patterns, and it responds quickly to long phrases. Even with Sportage's multiple music-source options, finding a song is as easy as saying its title.

EASY FEATURE UPDATES

With its flexible Windows®10
Embedded Automotive platform, the UVO system allows
you to update its features
and services conveniently.

"call Jason"







"play alt-rock"

"shuffle on"



DIGITAL JUKEBOX

UVO's in-dash digital storage is large enough to hold up to 700 megabytes of your favorite music. The system lets you load your tunes into personal MyMusic folders and sort them by either title or artist.



HD RADIO™ TECHNOLOGY

UVO offers available HD
Radio™ Technology™ — the
digital evolution of AM and FM
radio. It includes new features
like crystal-clear sound, new
local FM channels, on-screen
information and much more —
all 100% subscription free.





Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not see by looking over your shoulder.⁶







There's something new under the sun. The Kia Sportage is roomy and versatile. The comfortable seats easily reconfigure for abundant cargo space. Numerous compartments — even an available cooled glove box* - help you keep your personal items readily at hand. A dramatically designed tilt-and-slide panoramic sunroof* is also available, and it extends along the length of the roof for you to enjoy big-sky views.









CONVENIENT CONSOLE

Along with two cup holders, the center console features a large bin to keep personal items close at hand. The lid serves as a comfortable padded armrest.

RETRACTABLE CARGO COVER*

The available cargo cover helps keep your gear safely out of sight. A 12-volt power outlet in the side wall of the roomy cargo area is one of three in the cabin.

CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. The removable tray keeps any loose items neatly organized.

60/40 EASY-FOLD REAR SEAT

The rear seat folds down in a 60/40 split to accommodate people and cargo.¹² Available autofolding seatbacks* lower with the pull of a strap behind each seat.

^{12, *} See Features and Specifications pages for availability and endnote. *Not all optional features are available on all trims. EX WITH PREMIUM PACKAGE AND



POWER AND EFFICIENCY

Continuously Variable Valve Timing (CVVT) automatically adjusts valve timing to provide increased power, reduce exhaust emissions and to improve fuel efficiency.¹

SMOOTH, PRECISE HANDLING

For smooth performance, a fourwheel independent suspension features front MacPherson struts and a rear multi-link design. For an even sportier drive, SX models feature a sport-tuned suspension with High-Performance Dampers.

SPORTMATIC® TRANSMISSION

An available 6-speed automatic transmission provides smooth, virtually seamless shifting. Its Sportmatic design allows you to choose the automatic mode or, for a sportier driving experience, clutch-free manual shifting.

ALL-WHEEL DRIVE

Sportage has front-wheel or available Dynamax™ all-wheel drive.¹³ The AWD system uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, helps to distribute power to the appropriate wheels.

US EPA Certified SmartWay®

ONE OF THE CLEANEST, MOST FUEL-EFFICIENT VEHICLES ON THE ROAD

FOR THE 2012 SPORTAGE 2WD, 4-CYL. SULEV⁵



2012 Top Safety Pick



NHTSA Five-Star Crash Safety Rating¹⁴

> FOR THE 2012 SPORTAGE ALL-WHEEL DRIVE ONLY

Active safety systems. The Kia Sportage features advanced active safety systems designed to help give you peace of mind every time you drive.† Each one is engineered to help you maintain control, even in challenging road conditions and in some emergency situations. These safety systems are designed to function automatically, leaving you free to focus on safe driving.



ELECTRONIC STABILITY CONTROL

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sportage on course.



TCS

TRACTION

CONTROL SYSTEM When TCS senses wheel spin during acceleration, it uses engine power and

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, power to the wheels that which helps shorten your have the most traction. overall stopping distance.

BRAKE ASSIST SYSTEM

BAS



ELECTRONIC BRAKE-FORCE DISTRIBUTION To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear

balance of brake pressure.



HILL-START ASSIST CONTROL To help keep you from rolling

a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

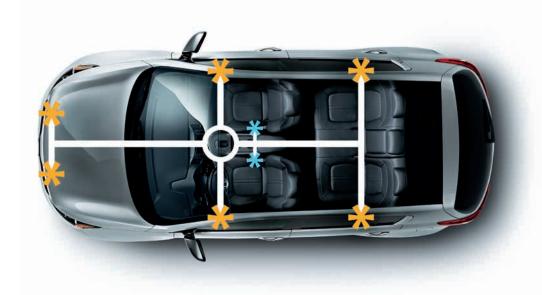


DOWNHILL BRAKE CONTROL

When descending a steep steady 5 mph without the need for you to step on the accelerator or brake pedals

14 See Specifications page for endnote. 1No system, no matter how advanced, can prevent all accidents. Always drive safely at a reasonable speed. EX WITH PREMIUM PACKAGE SHOWN.

Prepared for the unexpected. Sportage's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags, and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations. Sportage wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT

SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.7



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.7



FRONT ACTIVE **HEADRESTS**

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen

the body of the vehicle.



FRONT SEAT-BELT **PRETENSIONERS**

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.



TIRE-PRESSURE MONITORING SYSTEM

This system includes airpressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.15



LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.



A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized,¹⁶ and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.¹⁷







COMMITMENT TO AMERICA

Kia Motors has invested over \$1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant is capable of producing 360,000 vehicles a year. The Sorento crossover and Optima midsize sedans are currently being built at this plant.† In addition to producing high-quality vehicles, more than 3,000 new jobs were created at the facility plus 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota.¹⁸ In fact, Kia has recently outsold Lexus, Subaru, Volkswagen and Mazda.¹⁹



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.



INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.⁴

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance²⁰



OFFICIAL AUTOMOTIVE PARTNER OF THE NBA



OFFICIAL AUTOMOTIVE PARTNER OF THE LPGA

*Kia Sorento and certain Optima GDI models assembled in the United States from U.S. and globally-sourced parts. 4, 16, 17, 18, 19, 20, 21, 22, 23 See Specifications page for endnotes.

Packages

CONVENIENCE PACKAGE (LX)

- UVO² Powered by Microsoft®10 in-vehicle infotainment system, rear-camera display6
- 2. Back-up warning system⁶
- 3. Telescopic steering column
- 4. Roof rails
- 5. Rear spoiler
- 6. Cooling glove box
- 7. Heated power mirrors w/turn-signal indicators
- 8. Cargo cover
- 9. Sunvisor mirror illumination
- 10. Floor mats



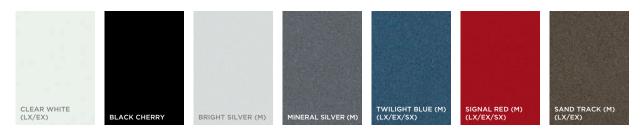
PREMIUM PACKAGE (EX/SX)

(Not available with Blue Package)

- 1. Panoramic sunroof
- 2. Heated front seats
- 3. Air-cooled driver's seat
- 4. Leather seat trim (standard on SX)
- 5. Push-button start w/Smart Key (standard on SX)
- 6. Heated power mirrors w/turn-signal indicators
- 7. Power-folding outside mirrors (standard on SX)
- 8. Cargo cover
- 9. Auto-dimming rear-view mirror w/HomeLink®24
- 10. Supervision meter cluster (standard on SX)



Exterior Colors



Interior Colors









(M) = METALLIC PAINT

†AVAILABLE WITH EX PREMIUM PACKAGE. STANDARD ON SX.
ACTUAL VEHICLE COLORS MAY VARY
FROM PRINTED BROCHURE.

 $\lambda \Delta$:تلفن شبانه روزی

NAVIGATION PACKAGE (LX/EX/SX)*

(Not available with Blue Package)

- 1. Voice-command navigation w/SiriusXM Traffic,8 rear-camera display6
- Premium audio w/external amplifier & subwoofer (standard on EX/SX)



BLUE PACKAGE (EX)

(Not available with Premium or Navigation Packages)

 Unique interior color trim on door panels, cloth seats & dash





Features

EXTERIOR	SPORT	×	EX	SX
16" tires w/alloy wheels	•	_	-	-
17" tires w/alloy wheels	_		-	_
18" tires w/alloy wheels	_	_	•	
Body-color exterior door handles	•		_	_
Chrome exterior door handles	_	_	•	
Chrome front grille	•		•	-
Black gloss/chrome front grille	_	_	_	
Dual body-color power mirrors	•	_	-	_
Dual body-color power mirrors w/turn-signal indicators	_		•	•
Power-folding outside mirrors	_	_	0	•
Auto light control	_	_	•	
Front LED accent lights	_	•	•	-
LED daytime running lights	_	_	_	
Projection headlights	•		•	
Front fog lights	_	_	•	
Front & rear intermittent windshield wipers	•		•	
Privacy glass	_			
Panoramic sunroof	_	_	0	0
Rear spoiler	_	0	•	•
Roof rails	_	0	•	•
Dual exhaust	_	_	-	•

INTERIOR & CONVENIENCE				
UVO ² Powered by Microsoft®10 in-vehicle infotainment system, rear-camera display ⁶	-	0	-	-
Premium UVO² Powered by Microsoft®10 in-vehicle infotainment system, premium audio & HD Radio™ Technology,11 rear-camera display6	_	_	•	•
AM/FM/CD/MP3/SiriusXM ⁸ audio system		•	•	
Four speakers w/door-mounted tweeters	•	•	•	•
USB/auxiliary input jacks	•	•	•	•
Bluetooth®3 wireless technology w/streaming audio	•	•	•	•
Voice-command navigation w/SiriusXM Traffic,8 premium audio & rear-camera display6	_	0	0	0
Steering-wheel-mounted audio/Bluetooth *3 wireless technology/cruise-control buttons	•	•	•	•
Supervision meter cluster	_	_	0	
Push-button start w/Smart Key	_	_	0	•
Back-up warning system ⁶	-	0	•	•
Power windows w/driver's one-touch down			-	_
Power windows w/driver's one-touch auto up & down	_	_	•	
Power door locks	•	-	-	_
Power door locks w/remote keyless entry	-	•	•	
Manual air conditioning			_	_
Dual-zone automatic temperature control w/ionized air filtration	_	_	•	•
Auto-dimming rear-view mirror w/HomeLink®24	-	-	0	0
Tilt steering column			-	_
Tilt & telescopic steering column	_	0	•	•
Center console w/armrest & storage	•	•	•	•
Cooling glove box	-	0	•	
Under-rear-cargo-floor storage compartment	•		•	
Cargo cover	_	0	0	0
Trip computer	•	•	•	•
Fold-away rear center armrest w/cup holder	•		•	
Front & rear lower-door-trim bottle holder	•		•	•

SEATING & TRIM	SPOF	X	EX	SX
Cloth seat trim	•	•	•	_
Stain-resistant fabric covering	_	-	•	_
Leather seat trim	_	_	0	•
Multi-way power adjustable driver's seat w/lumbar support	-	-	•	•
Heated front seats	_	_	0	0
Air-cooled driver's seat	_	_	0	0
60/40 split-folding rear seat	•	•	•	•
Auto-folding 60/40 split-folding rear seat	_	_	•	
Leather-wrapped steering wheel/gearshift knob	-	-	•	•
Metal-paint interior trim	•	•	•	•
Aluminum scuff plates	_	_	_	•

Dual front advanced airbags ⁷	•		4	
Dual front seat-mounted side airbags ⁷		,•		•
Full-length side curtain airbags w/rollover sensor ⁷	•	•	•	•
Front active headrests		•		•
Front & rear 3-point seat belts	1 9 /•	•	70	
Front seat-belt pretensioners w/force limiters			•	
Height-adjustable front seat-belt anchors	•	•	•	
4-wheel disc brakes	•	•	•	•
4-wheel anti-lock brakes (ABS)	•	•	•	
Electronic Stability Control (ESC)	•	•	•	
Traction Control System (TCS)	* K 10	•	À	
Brake Assist System (BAS)	1			
Electronic Brake-force Distribution (EBD)	•	•	•	
Downhill Brake Control (DBC)	•	•	•	•
Hill-start Assist Control (HAC)	•	•	•	
Tire-Pressure Monitoring System (TPMS) ¹⁵			•	•
Side-impact door beams		•	•	
Front & rear crumple zones	•			
Lower Anchors and Tethers for Children (LATCH)	•	•	•	•

● STANDARD O OPTIONAL - NOT AVAILABLE

Specifications

ENGINE	SPORTAGE/LX/EX	sx	
Туре	2.4L, inline 4-cylinder, aluminum block & head	2.0L turbocharged, inline 4-cylinder, aluminum block & head	
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	
Displacement	2,359 сс	1,998 сс	
Compression ratio	11.0:1, 10.5:1 (SULEV) ⁵	9.5:1	
Horsepower (SAE net)	176 hp @ 6,000 rpm, 170 hp @ 6,000 rpm (SULEV) ⁵	260 hp @ 6,000 rpm	
Torque (SAE net)	168 lbft. @ 4,000 rpm, 163 lbft. @ 4,000 rpm (SULEV) ⁵	269 lbft. @ 1,850-3,000 rpm	
Fuel system	Multi-point injection	Gasoline Direct Injection (GDI)	
Transmission	6-speed manual, overdrive (Sportage). Electronically controlled 6-speed automatic, overdrive w/Sportmatic® (LX/EX)	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®	
AWD	Dynamax™ all-wheel drive¹³ (optional on LX/EX)	Dynamax™ all-wheel drive¹³ (optional)	
DIMENSIONS	SDODTAGE /LV /EV	ev	

DIMENSIONS	SPORTAGE/LX/EX	sx
Wheelbase	103.9 in.	103.9 in.
Track (front/rear)	63.5 in./63.6 in.	63.5 in./63.6 in.
Length	174.8 in.	175.2 in.
Width	73.0 in.	73.0 in.
Height	64.4 in.	64.4 in.
Ground clearance	6.77 in.	6.77 in.
Approach angle	28.1 degrees	28.1 degrees
Departure angle	28.2 degrees	28.2 degrees
Headroom (front/rear)	39.1 in./38.5 in.	39.1 in./38.5 in.
Legroom (front/rear)	41.4 in./37.9 in.	41.4 in./37.9 in.
Shoulder room (front/rear)	56.7 in./55.1 in.	56.7 in./55.1 in.
Hip room (front/rear)	53.7 in./49.1 in.	53.7 in./49.1 in.
Passenger volume	100.0 cu. ft.	100.0 cu. ft.
Cargo volume (rear seat up)	26.1 cu. ft.	26.1 cu. ft.
(rear seat down)	54.6 cu. ft.	54.6 cu. ft.

CURB WEIGHT	SPORTAGE/LX/EX		S	(
	FWD	AWD	FWD	AWD
Manual transmission	3,157 lbs.	_	_	_
Automatic transmission	3,186 lbs.	3,355 lbs.	3,311 lbs.	3,466 lbs.

CAPACITIES	SPORTAGE	/LX/EX	SX	
	FWD	AWD	FWD	AWD
Towing capacity (see Owner's Manual)	2,000 lbs.	2,000 lbs.	2,000 lbs.	2,000 lbs.

BODY & CHASSIS	SPORTAGE/LX/EX/SX		
Body type	Steel unibody		
Front suspension	MacPherson type w/coil springs & gas shock absorbers (High-Performance Dampers on SX)		
Rear suspension	Multi-link w/gas shock absorbers (High-Performance Dampers on SX)		
Steering type	Rack & pinion, motor-driven		
Turns, lock-to-lock	2.96		
Turning circle, curb-to-curb	34.7 ft.		

BRAKES SPORTAGE/LX/EX/SX			
Туре	Power-assisted, ABS + Electronic Stability Control		
Front	11.8 in. ventilated discs (FWD/AWD)		
Rear	10.3 in. solid discs (FWD), 11.2 in. solid discs (AWD)		

TIRES

	215/70R16 (Sportage)
Size	225/60R17 (LX)
	235/55R18 (EX/SX)

2013 EPA-ESTIMATED FUEL ECONOMY ²⁵	SPORTAG	E/LX/EX	5	SX .
	FWD	AWD	FWD	AWD
(Estimated City/Highway MPG)			
Manual transmission	21/29	_	_	_
Automatic transmission	22/32	21/28	22/29	21/26
Fuel tank capacity (gallons)	15.3	15.3	15.3	15.3

ENDNOTES:

- Refer to specifications above for 2013 EPA fuel economy estimates. EPA estimated. Actual mileage will vary with options, driving conditions, driving habits and your vehicle's condition.
- Warning: Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury, and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. Navigation not available with UVO system. See retailer for details.
- ³ A compatible Bluetooth® wireless technology enabled cell phone is required to use Bluetooth® wireless technology. The streaming audio function may not be supported in all Bluetooth® wireless technology enabled cell phones. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners.
- ⁴ The Kia i0-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details
- ⁵ HP for Super Ultra Low Emission Vehicle (SULEV) is 170 hp @ 6,000 rpm. SULEV engine is the only non-turbo engine available in these states: California, New York, Massachusetts, Vermont, Connecticut, New Jersey, Oregon, Maine, Rhode Island, Maryland, Pennsylvania, Washington, New Mexico.
- ⁶ The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The back-up warning system may not detect every object behind the vehicle. Always drive safely and use caution when backing up.
- ⁷ For maximum protection, always wear your seat belt.
- ⁸ SiriusXM service requires a subscription, sold separately, after 3-month trial included with vehicle purchase. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). Traffic information not available in all markets. See siriusxm.com/traffic for details. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.
- ⁹ Kia accessory cable required for iPod® mobile digital device connectivity when using with navigation system. Cable and iPod mobile digital devices sold separately. iPod and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Apple is not a participant or sponsor of this promotion.
- ¹⁰ Microsoft® and Windows® are registered trademarks of Microsoft® Corporation in the United States and/or other countries.
- ¹ HD Radio[™] and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corporation. 12 All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs
- shown for spatial reference only. All-wheel drive system distributes power to the appropriate wheels depending on road conditions.
- ¹⁴ Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's)
- New Car Assessment Program (www.safercar.gov).
- 15 Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.
- ¹⁶ Kia Motors received the best Total Cost of Ownership for overall brand for 2012 according to Kelley Blue Book's kbb.com. 2012 model-year vehicle's projected ownership costs are based on the average Kelley Blue Book Total Cost of Ownership data for the initial five-year ownership period. For more information, visit www.kbb.com.
- ⁷ Based on 5-year cumulative growth between 12-month retail sales for periods ending April 2007 and April 2012 of all U.S. automotive brands.
- ¹⁸ Source: Automotive News Data Center.
- ¹⁹ Based on total U.S. light-vehicle sales, April 2011 to April 2012.
- ²⁰ 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc.
- ²¹ NBA Identifications are the intellectual properties of NBA Properties, Inc. ©2012 NBA Properties, Inc. All rights reserved.
- All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's express prior written consent.
- ²³ Kia Design Center, a division of Hyundai America Technical Center, Inc. (HATCI).
- ²⁴ HomeLink® is a registered trademark of Johnson Controls, Inc.
- 25 Actual mileage will vary.





kia.com



facebook.com/kia



twitter.com/kia



youtube.com/kia

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors America makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors America may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown may include optional equipment. All video and camera screens shown in brochure are simulated. Kia Motors America, by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia retailer or kia.com for further details concerning Kia's available limited warranties. @2012 Kia Motors America, Inc., is prohibited.