



Good things come in perfectly sized packages. Presenting the 2012 Kia Sportage. It delivers key performance benefits of a crossover, including agile handling, a smooth ride and excellent fuel efficiency. It also offers available advanced features that range from an air-cooled driver's seat* to UVO*2 — an in-vehicle infotainment system that lets you manage your music conveniently and enjoy hands-free use of your cell phone. This means that while the Sportage is just plain fun to drive, it's also designed to take first-class care of its passengers.





Impressive. Any way you look at it. From every angle, the Kia Sportage reveals sleek, contemporary exterior styling. Inside, it combines striking design and practicality with easily configurable seating and an available panoramic sunroof.* Advanced safety systems, such as a Traction Control System (TCS) and Electronic Stability Control (ESC), help ensure your peace of mind. Like all Kia models, the Sportage comes with an industry-leading 10-year/100,000-mile warranty program.⁵ All of which shows that it's easy to recognize real value when you see it.



Insurance Institute for Highway Safety⁴
- 2011 Sportage





SOLID PERFORMANCE

The Sportage is equipped with a 2.4L 176-hp⁶ 4-cylinder engine that provides outstanding acceleration and fuel efficiency.¹ SX models have a turbocharged 2.0L GDI I4 engine that delivers an impressive 260 hp.



SPORTY OPTIONS

The available 6-speed Sportmatic® transmission lets you choose between automatic shifting or, for a sportier drive, clutch-free manual shifting.

Available Dynamax™ all-wheel drive7 delivers enhanced traction and control.



INNOVATIVE TECHNOLOGY

An available voice-activated navigation system lets you make more efficient use of driving time. An available back-up warning system⁸ detects objects you might not see behind your vehicle.



SX STYLING

SX models have their own striking styling. Unique exterior designs include a mesh front grille, side sill moldings, sporty alloy wheels and a dual exhaust system that complements its turbo GDI engine.



*Available on EX and SX only. See Features page for availability. EX WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWN.



Ahead of the technological curve. The Kia Sportage has advanced technology designed to enhance your comfort, convenience and audio entertainment. Available features include heated front seats, an aircooled driver's seat, SiriusXM Traffic^{M9} for advance notice about traffic jams, and a Smart Key that lets you unlock the door and start the engine with the key in your pocket. The Sportage also lets you enjoy streaming audio using a $Bluetooth^{@3}$ wireless technology-enabled device.

HEATED FRONT SEATS*

The available heated driver's and front passenger's seats help take the chill off a cold morning. Heating occurs even before the engine has completely warmed up.



FarmaSOS.com

BACK-UP WARNING SYSTEM

An available sonar sensor system is concealed in the rear bumper. It activates a distinct audible warning when it detects an object you might not be able to see behind your vehicle.⁹

USB/AUXILIARY MP3 JACKS

Now you have the freedom to listen to your favorite tunes from your own music library. An accessory cable integrates your iPod® mobile digital device¹⁰ with the audio-system controls.

PUSH-BUTTON START*

The available Smart Key remote is very convenient. Even with it tucked in a pocket or purse, you can start or stop the engine with the push of a button, or lock and unlock doors from outside.

SIRIUSXM SATELLITE RADIO

Get over 130 channels, including 100% commercial-free music, plus all your favorite sports, news, talk and entertainment. It all comes with crystal-clear, coast-to-coast coverage 24/7.9















BLUETOOTH® WIRELESS TECHNOLOGY

Enjoy your *Bluetooth*®3 wireless technology-enabled cell phone with hands-free simplicity.

STEERING-WHEEL CONTROLS

Conveniently operate the audio system and your *Bluetooth* **3 wireless technology-enabled devices with steering-wheel-mounted controls.

DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL*

The available dual-zone system lets driver and front passenger set their own temperature to create individual comfort zones.

NAVIGATION SYSTEM

Available voice-command navigation includes a vivid color touch screen and real-time highway conditions from SiriusXM Traffic.^{TM9}

EASY TO READ

The supervision meter cluster on the SX enhances readability. Red lighting on all three gauges provides sophisticated styling. Kia UVO*2 Powered by Microsoft.® It offers everything you could ask for. Technology keeps giving us new ways to be entertained, stay in touch and be kept informed. Getting to enjoy this, however, used to be complicated, especially while driving. Introducing UVO, short for "your voice," an in-vehicle infotainment system available on the Sportage. Kia and Microsoft¹¹ have teamed up to provide this voice-activated system. Developed on Windows® Embedded Automotive platform, it lets you manage your music conveniently and enjoy hands-free use of your phone.³ UVO has an intuitive touch screen and Microsoft advanced voice-activation technology that actually recognizes your own speech pattern and voice inflection.

COLOR TOUCH SCREEN

UVO's vivid 4.3-inch color LCD touch screen delivers direct access to radio stations, music on your MP3 player¹⁰ or USB media drive, phonebook from your compatible cell phone³ and vehicle information.

ADVANCED VOICE CONTROL

Microsoft speech technology can learn multiple users' speaking patterns, and it responds quickly to long phrases. Even with Sportage's multiple music-source options, finding a song is as easy as saying its title.

EASY FEATURE UPDATES

With its flexible Windows^{®11} Embedded Automotive platform, the UVO system allows you to update its features and services conveniently.



"play alt-rock from jukebox"

"call Jason"

"SiriusXM channel 22"

Use your voice



"add to favorites"



DIGITAL JUKEBOX

UVO's in-dash hard drive is large enough to hold up to 700 megabytes of music. You can load your tunes into personal MyMusic folders and sort them by title or artist.

HD RADIO™ TECHNOLOGY

UVO features HD Radio™
Technology¹² — the digital
evolution of AM and FM radio.
It includes new features like
crystal-clear sound, new
local FM channels, on-screen
information and much more —
all 100% subscription free.



REAR-CAMERA DISPLAY

Whenever you shift into reverse, an image from an integrated rear camera is displayed on the UVO screen. It lets you see things behind your vehicle that you might not by looking over your shoulder.⁸

"browse podcasts"

Powered by Microsoft®

"what's playing?"





There's something new under the sun. The Kia Sportage is roomy and versatile. The comfortable seats easily reconfigure for abundant cargo space. Numerous compartments — even an available cooled glove box — help you keep your personal items readily at hand. A dramatically designed tilt-and-slide panoramic sunroof* is also available, and it extends along the length of the roof for you to enjoy big-sky views.

امداد مودرو فارما

تلفن شبانه روزی: ۱۹۸۸۶۲۰۸۵ تلفن شبانه روزی: ۱۹۸۸۶۲۰۸۵









CONVENIENT CONSOLE

Along with two cup holders, the center console features a large bin to keep personal items close at hand. The lid serves as a comfortable padded armrest.

RETRACTABLE CARGO COVER

The available cargo cover helps keep your gear safely out of sight. A 12-volt power outlet in the side wall of the roomy cargo area is one of three in the cabin.

CONCEALED STORAGE

A spacious compartment hidden beneath the cargo floor helps you manage cargo-area clutter. The removable tray keeps any loose items neatly organized.

60/40 EASY-FOLD REAR SEAT

The rear seat folds down in a 60/40 split to accommodate people and cargo. Available autofolding seatbacks* lower with the pull of a strap behind each seat.¹³

^{13, *} See Features and Specifications pages for availability and endnote. *Available on EX and SX only. EX WITH PREMIUM PACKAGE AND NAVIGATION PACKAGE SHOWN.





POWER AND EFFICIENCY

Continuously Variable Valve Timing (CVVT) automatically adjusts valve timing to provide increased power, reduce exhaust emissions and to improve fuel efficiency.¹

SMOOTH, PRECISE HANDLING

For smooth performance, a four-wheel independent suspension features front MacPherson struts and a rear multi-link design. For an even sportier drive, SX models feature a sport-tuned suspension with High-Performance Dampers.

SPORTMATIC® TRANSMISSION

Available 6-speed automatic transmission provides smooth, virtually seamless shifting. Its Sportmatic design allows you to choose the automatic mode or, for a sportier driving experience, clutch-free manual shifting.

ALL-WHEEL DRIVE

Sportage has front-wheel or available Dynamax™ all-wheel drive.⁷ The AWD system uses electronic sensors to monitor road conditions, and then, for enhanced traction and control, helps to distribute power to the appropriate wheels.



ONE OF THE CLEANEST, MOST FUEL-EFFICIENT VEHICLES ON THE ROAD¹⁴

> 2011 SPORTAGE 2WD, 4-CYL. SULEV⁶







ELECTRONIC STABILITY CONTROL

ESC monitors your vehicle's response during emergency maneuvers. It then controls the engine and brakes to help keep your Sportage on course.



TRACTION CONTROL SYSTEM

When TCS senses wheel spin during acceleration, it uses engine power and brake force to transfer power to the wheels that have the most traction.



BRAKE ASSIST SYSTEM

If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.



ELECTRONIC BRAKE-FORCE DISTRIBUTION

To help maintain more consistent braking as vehicle loads and weight distribution change, EBD adjusts the front-to-rear balance of brake pressure.



HILL-START ASSIST CONTROL

To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.



DOWNHILL BRAKE CONTROL

When descending a steep slope, the DBC system automatically maintains a steady 5 mph without the need for you to step on the accelerator or brake pedals. Prepared for the unexpected. Sportage's safety systems are designed to help minimize injury when a traffic accident is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system that can even respond in certain rollover situations. Sportage wraps all of this — and you — in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS

This advanced system monitors the severity of an impact, the presence of a front passenger and seat-belt use, and then controls airbag inflation accordingly.¹⁵



ROLLOVER SENSOR

If the airbag sensors detect an impending rollover, the system can deploy the side airbags, side curtain airbags and seat-belt pretensioners.¹⁵



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, the active headrests move forward, helping to reduce the likelihood of injury.



REINFORCED BODY

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Both the A and B pillars are also reinforced to help strengthen the body of the vehicle.



FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the event of certain collisions. This helps to reduce the likelihood of injuries.



TIRE-PRESSURE MONITORING SYSTEM

This system includes airpressure sensors located at each wheel. If a tire reaches a specified low air pressure, a warning light will alert you.¹⁶



LATCH SYSTEM

The standardized LATCH (Lower Anchors and Tethers for Children) system makes it easier to securely install a compatible child seat in any of the three rear seating positions.



A passion for excellence. For decades, Kia Motors has focused on building vehicles that reflect a commitment to quality, durability and product innovation. Today, we offer models to suit most every driving need. The value found in every Kia vehicle has been widely recognized, and Kia Motors has been one of the fastest-growing automotive brands in America for the past five years.¹⁷







COMMITMENT TO AMERICA

Kia Motors' \$1 billion facility in West Point, Georgia, incorporates the latest manufacturing processes. Utilizing state-of-the-art robotics, the plant is capable of producing 300,000 vehicles a year with maximum efficiency. When the 2011 Sorento went into production, it became Kia Motors' first vehicle to be built in the U.S.A.† The plant will generate more than just high-quality vehicles. Over 3,000 new jobs are expected to be created at the facility and up to 7,500 additional jobs in the surrounding area. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.



PRIDE OF QUALITY

Kia Motors designs and develops vehicles and rigorously puts them to the test at high-tech facilities and proving grounds worldwide. The result is a full line of vehicles with world-class quality.



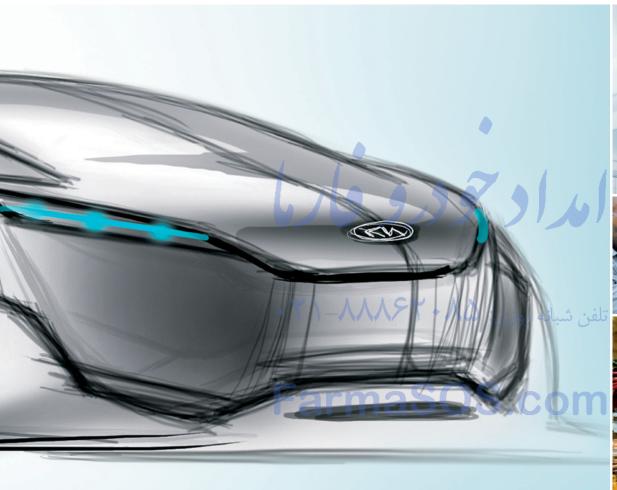
SELLING STRONG

In 2010, Kia Motors sold its 3 millionth vehicle in the U.S.A., and it took less time to reach that milestone than Toyota.¹⁸ In fact, Kia has recently outsold Lexus, Subaru, Volkswagen and Mazda.¹⁹



VISIT KIA.COM

See our award-winning website to check out specifications, videos, packages, accessories and more. Experience 360° views, or find which of our 700-plus retailers is nearest to you.













INDUSTRY-LEADING WARRANTY PROGRAM

At Kia Motors America, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with an industry-leading warranty program.⁵

- 10-year/100,000-mile limited powertrain warranty
- 5-year/60,000-mile limited basic warranty
- 5-year/100,000-mile limited anti-perforation warranty
- 5-year/60,000-mile 24-hour roadside assistance²⁰



OFFICIAL AUTOMOTIVE PARTNER OF THE NBA.

Colors **EXTERIOR**

CLEAR WHITE (LX/EX)









INTERIOR



Actual vehicle colors may vary from printed brochure. *AVAILABLE WITH EX PREMIUM PACKAGE.

Features	SPORTAGE			
EXTERIOR	SP	\succeq	Ä	S
16" tires w/alloy wheels	•	_	-	_
17" tires w/alloy wheels	_		-	_
18" tires w/alloy wheels	-	-	•	•
Body-color exterior door handles	•	•	-	_
Chrome exterior door handles	-	-	•	•
Chrome front grille	•	•	•	_
Black gloss/chrome front grille	-	-	-	•
Dual body-color power mirrors	•	-	-	_
Dual body-color power mirrors w/turn-signal indicators	-	•	•	•
Auto light control	-	_	•	•
LED daytime running lights	-	_	•	•
Projection headlights	•	•	•	•
Front fog lights	-	_	•	•
Front & rear intermittent windshield wipers	•	•	•	•
Privacy glass	_	•	•	•
Panoramic sunroof	-	_	0	0
Rear spoiler	-	0		•
Roof rails	À	0	•	•
Dual exhaust		-	F	•
			Ι,	

INTERIOR & CONVENIENCE

AM/FM/CD/MP3/SiriusXM9 audio system Four speakers w/door-mounted tweeters USB/auxiliary input facks Bluetooth wireless technology w/streaming audio rear-camera display rear-camera display swireless technology/cruise-control buttons Supervision meter cluster Push-button start w/Smart Key Power windows w/driver's one-touch down Power windows w/driver's one-touch auto up & down Power door locks Power door locks Power door locks w/remote keyless entry Manual air conditioning Dual-zone automatic temperature control w/ionized air filtration Auto-dimming rear-view mirror w/HomeLink**25 Tilt & telescopic steering column Center console w/armrest & storage Cooling glove box Under-rear-cargo-floor storage compartment Cargo cover Fold-away rear center armrest w/cup holder Front & rear lower-door-trim bottle holder		UVO in-vehicle infotainment system ²	_	_	\circ	\circ	
USB/auxiliary input facks Bluetooth ** wireless technology w/streaming audio		AM/FM/CD/MP3/SiriusXM ⁹ audio system				•	
Bluetooth ** wireless technology w/streaming audio Navigation w/SiriusXM Traffic,*** premium audio & cear-camera display* Steering-wheel-mounted audio/Bluetooth** wireless technology/cruise-control buttons Supervision meter cluster		Four speakers w/door-mounted tweeters		•		•	
Navigation w/SiriusXM Traffic, premium audio a rear-camera displays arear-camera displays steering-wheel-mounted audio/Bluetooth wireless technology/cruise-control buttons supervision meter cluster	١	USB/auxiliary input jacks	•	•	•	•	,
Steering-wheel-mounted audio/Bluetooth*** wireless technology/cruise-control buttons Supervision meter cluster		Bluetooth 3 wireless technology w/streaming audio	99	•	نه	ر ۾	ن
wireless technology/cruise-control buttons Supervision meter cluster Push-button start w/Smart Key Power windows w/driver's one-touch down Power windows w/driver's one-touch auto up & down Power door locks Power door locks Power door locks w/remote keyless entry Manual air conditioning Dual-zone automatic temperature control w/ionized air filtration Auto-dimming rear-view mirror w/HomeLink**23 Tilt & telescopic steering column Center console w/armrest & storage Cooling glove box Under-rear-cargo-floor storage compartment Cargo cover Fold-away rear center armrest w/cup holder			_	0	0	0	
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w/ionized air filtration Auto-dimming rear-view mirror w/HomeLink***23		Manual air conditioning			_	_	
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Tilt & telescopic steering column Center console w/armrest & storage Cooling glove box Under-rear-cargo-floor storage compartment Cargo cover Trip computer Fold-away rear center armrest w/cup holder		Auto-dimming rear-view mirror w/HomeLink®23	_	_	0	0	
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Under-rear-cargo-floor storage compartment Cargo cover Trip computer Fold-away rear center armrest w/cup holder		Center console w/armrest & storage					
Cargo cover - O O O Trip computer • • • • Fold-away rear center armrest w/cup holder		Cooling glove box	-	0	•	•	
Trip computer		Under-rear-cargo-floor storage compartment					
Fold-away rear center armrest w/cup holder • • • •		Cargo cover	-	0	0	0	
		Trip computer				•	
Front & rear lower-door-trim bottle holder • • • •		Fold-away rear center armrest w/cup holder				•	
		Front & rear lower-door-trim bottle holder		•			

SEATING & TRIM	SPORTA	X	EX	SX
Cloth seat trim	•	•	•	_
Stain-resistant fabric covering	_	-	•	-
Leather seat trim	-	-	0	•
6-way power adjustable driver's seat w/lumbar support	-	-	•	•
Heated front seats	_	-	0	0
Air-cooled driver's seat	_	-	0	0
60/40 split-folding rear seat	•	•	•	•
Auto-folding 60/40 split-folding rear seat	_	_	•	•
Leather-wrapped steering wheel/gearshift knob	_	_	•	•
Metal-paint interior trim	•	•	•	•
Aluminum scuff plates	_	_	_	•
RESTRAINT & SAFETY SYSTEMS				

RESTRAINT & SAFETY SYSTEMS

Dual front seat-mounted side airbags¹⁵

Dual front advanced airbags¹⁵

	Full-length side curtain airbags w/rollover sensor ¹⁵	•	•	•	•
	Front active headrests		•	•	
١.	Front & rear 3-point seat belts		•	•	•
	Front seat-belt pretensioners w/force limiters		•	•	•
	Height-adjustable front seat-belt anchors		•	•	•
	4-wheel disc brakes		•	•	•
	4-wheel anti-lock brakes (ABS)	•	•	•	•
	Electronic Stability Control (ESC)	•	•	•	•
	Traction Control System (TCS)	•	•	•	•
	Brake Assist System (BAS)	•	•	•	•
Ü	Electronic Brake-force Distribution (EBD)	•	•	•	•
	Downhill Brake Control (DBC)	•	•	•	•
	Hill-start Assist Control (HAC)	•	•	•	•
	Tire-Pressure Monitoring System (TPMS) ¹⁶		•	•	•
	Side-impact door beams		•	•	•
	Front & rear crumple zones		•	•	•
	Lower Anchors and Tethers for Children (LATCH)	•	•	•	•
	Cilidren (LATCH)				

CONVENIENCE PACKAGE (LX)

Back-up warning system,8 telescopic steering column, roof rails, rear spoiler, heated power mirrors w/turn-signal indicators, cargo cover, cooling glove box, sunvisor mirror illumination/extender, floor mats

PREMIUM PACKAGE (EX/SX)

Leather seat trim (standard on SX), heated front seats, air-cooled driver's seat, push-button start w/Smart Key, panoramic sunroof, heated power mirrors w/turn-signal indicators, cargo cover, auto-dimming rear-view mirror w/HomeLink®23

UVO PACKAGE (EX/SX) Not available with Navigation Package

UVO in-vehicle infotainment system,² 4.3" color touch screen, premium audio w/external amplifier & subwoofer, HD Radio™ Technology,12 rear-camera display8

NAVIGATION PACKAGE W/PREMIUM AUDIO (LX/EX/SX)

Navigation w/SiriusXM Traffic™ & rear-camera display,8 premium audio w/external amplifier & subwoofer

• STANDARD O OPTIONAL - NOT AVAILABLE

Specifications

ENGINE	SPORTAGE/LX/EX	sx
Туре	2.4L, inline 4-cylinder, aluminum block & head	2.0L turbocharged, inline 4-cylinder, aluminum block & hea
Valve gear	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement	2,359 cc	1,998 cc
Compression ratio	10.5:1	9.5:1
Horsepower (SAE net)	176 hp @ 6,000 rpm, 170 hp @ 6,000 rpm (SULEV) ⁶	260 hp @ 6,000 rpm
Torque (SAE net)	168 lbft. @ 4,000 rpm, 163 lbft. @ 4,000 rpm (SULEV) ⁶	269 lbft. @ 1,850-3,000 rpm
Fuel system	Multi-point injection	Gasoline Direct Injection (GDI)
Transmission	6-speed manual, overdrive (Sportage). Electronically controlled 6-speed automatic, overdrive w/Sportmatic® (LX/EX)	Electronically controlled 6-speed automatic, overdrive w/Sportmatic®
AWD	Dynamax™ all-wheel drive ⁷ (optional on LX/EX)	Dynamax™ all-wheel drive ⁷ (optional)

DIMENSIONS	SPORTAGE/LX/EX	sx
Wheelbase	103.9 in.	103.9 in.
Track (front/rear)	63.5 in./63.6 in.	63.5 in./63.6 in.
Length	174.8 in.	175,2 in.
Width	73.0 in.	73.0 in.
Height	64.4 in.	64.4 in.
Ground clearance	6.77 in.	6.77 in.
Approach angle	28.1 degrees	28.1 degrees
Departure angle	28.2 degrees	28.2 degrees
Headroom (front/rear)	39.1 in./38.5 in.	39.1 in./38.5 in.
Legroom (front/rear)	41.4 in./37.9 in.	41.4 in./37.9 in.
Shoulder room (front/rear)	56.7 in./55.1 in.	56.7 in./55.1 in.
Hip room (front/rear)	53.7 in./49.1 in.	53.7 in./49.1 in.
Passenger volume	100.0 cu. ft.	100.0 cu. ft.
Cargo volume (rear seat up)	26.1 cu. ft.	26.1 cu. ft.
(rear seat down)	54.6 cu. ft.	54.6 cu. ft.

CURB WEIGHT	SPORTAGE	E/LX/EX	S	X III
	FWD	AWD	FWD	AWD
Manual transmission	3,157 lbs.	_	_	_
Automatic transmission	3,186 lbs.	3,355 lbs.	3,311 lbs.	3,466 lbs.

CAPACITIES	SPORTAGE	ORTAGE/LX/EX SX		•
	FWD	AWD	FWD	AWD
Towing capacity (see Owner's Manual)	2,000 lbs.	2,000 lbs.	2,000 lbs.	2,000 lbs.

BODY & CHASSIS	SPORTAGE/LX/EX/SX		
Body type	Steel unibody		
Front suspension	MacPherson type w/coil spring & gas shock absorber (High-Performance Dampers on SX)		
Rear suspension	Multi-link w/gas shock absorber (High-Performance Dampers on SX)		
Steering type	Rack & pinion, motor-driven		
Turns, lock-to-lock	2.96		
Turning circle, curb-to-curb	34.7 ft.		

BRAKES	SPORTAGE/LX/EX/SX
Туре	Power-assisted, ABS + Electronic Stability Control
Front	11.0 in. ventilated discs (FWD), 11.8 in. ventilated discs (AWD)
Rear	10.3 in. solid discs (FWD), 11.2 in. solid discs (AWD)

TIRES

	215/70R16 (Sportage)
Type	225/60R17 (LX)
	235/55R18 (EX/SX)

2012 EPA FUEL ECONOMY ²⁴	SPORTAG	E/LX/EX	s	sx		
	FWD	AWD	FWD	AWD		
(Estimated City/Highway MPG)						
Manual transmission	21/29	_	_	_		
Automatic transmission	22/31	21/28	22/29	21/27		
Fuel-tank capacity (gallons)	14.5	14.5	14.5	14.5		

ENDNOTES:

- Refer to specifications above for 2012 EPA fuel-economy estimates. Actual mileage may vary.
- ² Warning. Driving while distracted can result in a loss of vehicle control that may lead to an accident, severe personal injury, and death. The driver's primary responsibility is in the safe and legal operation of a vehicle, and use of any handheld devices, other equipment, or vehicle systems which take the driver's eyes, attention and focus away from the safe operation of a vehicle or which are not permissible by law should never be used during operation of the vehicle. Actual product may vary in appearance from photographs. See retailer for details.
- A compatible *Bluetooth** wireless technology-enabled cell phone is required to use *Bluetooth** wireless technology. The streaming audio function may not be supported in all *Bluetooth** wireless technology-enabled cell phones. The *Bluetooth** word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks is pursuant to license. Other trademarks and trade names are those of their respective owners.
- 4 2011 Top Safety Pick Insurance Institute for Highway Safety for model year 2011. Vehicles that earn good ratings in roof strength, front, side and rear tests and offer Electronic Stability Control are awarded Top Safety Picks.
- 5 The Kia 10-year/100,000-mile warranty program includes various warranties and roadside assistance. Warranties include powertrain and basic. All warranties and roadside assistance are limited. See retailer for warranty details or do to kia.com.
- 6 HP for Super Ultra Low Emission Vehicle (SULEV) is 170 hp @ 6,000 rpm. SULEV engine is the only non-turbo engine available in these states: California, New York, Massachusetts, Vermont, Connecticut, New Jersey, Oregon, Maine, Rhode Island, Maryland, Pennsylvania, Washington, New Mexico.
- ⁷ All-wheel-drive system distributes power to the appropriate wheels depending on road conditions.
- 8 The rear-camera display and back-up warning system are not substitutes for proper and safe backing-up procedures. The back-up warning system may not detect every object behind the vehicle. Always drive safely and use caution—when backing up.
- ³ Sirius services require subscriptions, sold separately after 3-month trial included with vehicle purchase/lease. Subscriptions governed by SiriusXM Customer Agreement at www.siriusxm.com. If you decide to continue your Sirius service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call Sirius at 888-539-7474 to cancel. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, D.C. and PR. Go to www.siriusxm.com/traffic for available coverage. © 2011 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. and its subsidiaries.
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- Microsoft® and Windows® are registered trademarks of Microsoft® Corporation in the United States and/or other countries.
- ¹² HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corporation.
- ¹³ All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Photographs shown for spatial reference only.
- Developed by U.S. EPA to highlight the cleanest, most fuel-efficient vehicles in a given model year.
- 15 For maximum protection, always wear your seat belt.
- ¹⁶ Even with the Tire-Pressure Monitoring System, always check your tire pressure on a regular basis.
- 17 Based on comparison of 12-month retail sales from January 2006 to January 2011 of all U.S. automotive brands and 5-year average sales growth.
- 18 Source: Automotive News Data Center.
- ¹⁹ Based on total U.S. light-vehicle sales, January 2010 to January 2011.
- ²⁰ 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc.
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- ²⁴ Actual mileage may vary.





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